



**Mission For Markets**

# FIVE YEAR MANIFESTO

**May 2017**

The National Association of British Market Authorities and the National Market Traders Federation call, on behalf of the whole retail and wholesale markets industry in the UK, for the following policy issues to be addressed by the next Government — at national and local levels as well as Parliament and its Members, elected mayors and local councillors.

**Government should:**

- 1.** Recognise that retail and wholesale markets play a key part of local economies, jobs and growth.
- 2.** Ensure that retail markets have a voice in policy making — whether this is planning guidance, town centre transformation or investment — that impacts on markets whether they be in city, town centre, market town or village centres. Decisions on markets should be made as part of the regeneration of the wider town centres and councils should be explicit about their market policies and regularly review their management models to ensure they are fit for purpose.
- 3.** Undertake a thorough review of street trading legislation as part of the review of all national legislation pre- and post-Brexit to ensure that it meets the demands of modern trading requirements.
- 4.** Enable more SMEs to survive and thrive by further lifting the current burden of business rates by recognising the important roles played by markets and small businesses in maintaining the vitality of town centres by nurturing and sustaining independent businesses.
- 5.** Recognise that markets often provide an opportunity for entrepreneurs, and especially young entrepreneurs, to take a first step on the business ladder in a low-risk way, and to develop their business ideas to help the economy grow. Specifically:
  - Councils should therefore continue to invest and support their local markets and raise their profile in local communities, supporting, along with central government, initiatives such as, and including, the *Love Your Local Market* campaign; *Pitch Up for Retail*, and the *National Youth Market*.
  - Recognise and support a greater awareness of the sector's employment opportunities including apprenticeships, platforms for self-employment and training hubs for the next generation of retail and catering professionals, and develop and support sector-led initiatives that aim to support entrepreneurship and increase the amount of businesses on markets, and support them digitally.
  - The Government departments for BEIS, Work and Pensions and Education respectively, should promote and support more people being self-employed, encouraging schools and Further Education establishments to work with market operators to enable people entering the labour market to embrace markets as a possible career.
- 6.** Recognise that markets are the heart of local civic society and its renewal; are places where people come to work, spend their leisure time, meet people as well as shop and receive services. Markets also often provide low-cost, local produce and food, and in many areas meet a great social need.

Mission for Markets is a campaign run by NABMA and the NMTF, two industry organisations that, respectively, represent the interests of the operators of markets in the UK, and the micro and small businesses who trade on them.

[www.mission4markets.uk](http://www.mission4markets.uk)

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**NMTF**