



CORPORATE STRATEGIC PLANNING & VALUE FOR MONEY TRAINING COURSE

17th July 2009

MANOR HOUSE, MOAT LANE, BIRMINGHAM

This is a very interactive course. Participants will be encouraged in workshops to produce models for evaluation of their own service which they can share with colleagues in their own Authority. These workshops will show how like minded officers can produce ideas that will show how the service fits into Corporate and Departmental priorities.

The second half of the course will demonstrate how to produce a strategy which will help in evaluating Value for Money and enable participants to use these strategies to produce business plans or use it as an influence material for grant applications and presentations to other departments,

The Course will be led by Malcolm Veigas, Assistant Director, Community Services, Bolton Council who collaborated on the outline NABMA business plan which has led to much of the recognition of NABMA as a leading voice in the Markets Industry in the United Kingdom. He also speaks regularly both nationally and internationally on market issues and has moved from operational market management in Bradford, Kirklees and Leeds to a more strategic/ influencing role with Bolton.

The Course will be held on 17th July 2009 at the Manor House, Moat Lane, Birmingham which is the HQ of Birmingham Markets Department and situated at the Wholesale Market where parking is available on site. The Course fee is £75 + VAT. Further information can be obtained from the Training Officer, Dennis Wardle on (07876) 790598.

NUMBERS ARE STRICTLY LIMITED– BOOK NOW!



Corporate Strategic Planning & Value for Money – 17th July 2009 Birmingham

Please book _____ places for the Corporate Strategic Planning Course

Name/s: _____ Purchase Order # _____

Name/s _____ Authority _____